## There are 8 Basic Types of intentionally acquired

Knowledge (Knowledge and Information/Data are not the same. Knowledge has application. Data and Information don't. Being "Smart" is not about how much Knowledge you have, but what you can-DO and DO with the Knowledge you have.)

- 1) **How-to Ask** the right questions to prioritize + apply useful Knowledge.
- 2) Geographical Knowledge: The physical space, environment, environs in which we live.
- 3) **Cultural Knowledge:** The Societal Environment in which we live.
- 4) **Social Knowledge:** How-to go-along to get-along with our neighbors.
- Applicable Knowledge: How-to Conform & Comply when it is in your best interests. VocEd = Can-do to published standards (Apprentice/ Interns/Professional Services Preparation).
- 6) **Compliant Knowledge:** How-to-do What we're told How we're told When we're told (aka: SOP). Certified by University Degrees of Academic Conformance and Compliance = Cognitive Intelligence (Cog-IQ).
- 7) **Special Knowledge:** That canbuild a Concept-in-Context that can-lead-to Principles that when applied can lead to Truths and their Consequences. *Ambient IQ*.
- Consensus Knowledge: Shared

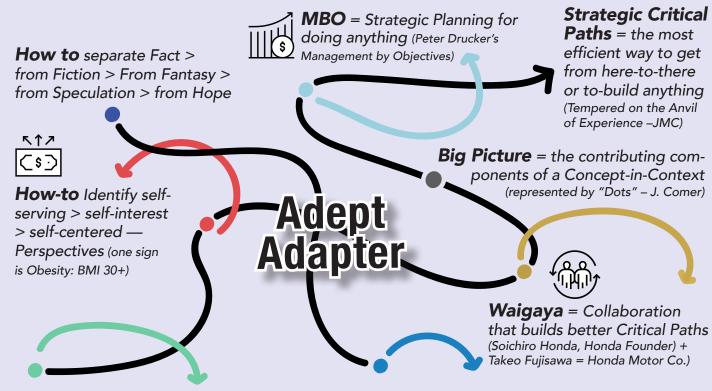
   agreed-to / applicable / useful
   Knowledge developed via
   Collaboration. Functional Acuity.

## You can become an Adept-Adapter

— in our Land of University-trained Drones, Clones and Pod-People

"The Physiology of Intelligence"

Acquiring – Manipulating – Managing > Applicable Knowledge





**Postulates** = What is the least you need to know about something (in 72 words or less).



**5-Whys** = Cause and Affect (related to known Consequences (Sakichi Toyoda + Taiichi Ohno = Toyota Motor Company)



Building 21st Century Top-Tier Employment Perspectives and Intellectual Capabilities/Competencies that earn Certification.

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