

Proclaimer: Our Philosophical, Pragmatic, Scientific Foundation of Zoom-UPs > Ys-UP America

Albert Einstein said, "A new type of thinking is essential if mankind is to survive and move toward higher levels."

Ys-Ways is that new kind of Thinking

Ys-Ways is the only Learn>Think>Do — Prep that is based on the Nobel Prize-validated perspectives of **Science**: What to Think about; **Physics**: How-to Think about anything (allowing us to take charge of our choices); and coping with **Industrial/Social Evolution**: What our choices/options may become.

Taking charge of our **Choices** is a **DIY** activity that starts by being aware of: "Why we are – Who we are" and the foundation/structure/intent and the political/legal "tools for change" of the society we live in —

The foundation/structure/intent and the political/legal tools of our society

The United States of America is the only Nation in the history of the World "founded and built on a good idea" — **A government – of the People, by the People, for the People.**

That "good idea" was based on the teachings of Jesus Christ as viewed by America's Founding Fathers, which are curated in The Jefferson Bible (49 pages) and The Declaration of Independence, and codified in The U.S. Constitution (a Contract between the People and their government). The Preamble is an integral part of the Constitution and states **WHY it was written** and the Founding Fathers' Intent/Goal/Mission Statement (MBO in Colonial America). >> It explains How-to build a society of Homo Sapiens Sapiens in Extant that could/can cohabit congenially, while optimizing each citizens' options and opportunities — equitably (aka: a socialized society).

Jesus Christ is the "Father of Social-ism". The U.S. Constitution is the "codification" of Socialist Country. The U.S. has striven to be a Socialistic Country, except when it was a Fascist Country:

The American Bible-belt = Religious Fascism; The North Eastern United States – Capitalism = Financial Fascism; The USA Today = the Fascism of emotionalized Ignorance (PC Fascism).

- Social-ism organizes/builds a government to benefit all the people by generating a collaborative, social organization that can stratify according to capabilities/competencies/ambition without rancor.
- Commun-ism organizes a society in which people live communally without social stratification: "From each according to their ability — to each according to their need." The first recorded Communist enterprise was Jamestown, Virginia (1610). The Colony was a failure until it introduced Socialism (1612).

Why we are – Who we are

Descartes' "I Think therefore I am" — am what?

We humans have: 4 brains, 4 memory banks, 6 primary structural systems, 16 sensory receptors, and 3 interpreters that build our human "attributes" that dictate "aptitudes" that influence "Attitudes". Our Attitudes control our success in life — measured in our terms. Attitude is an exercise in Free Will. **Attitude** is how we feel about doing something. **Motivation** is why we do it. **Ys-Ways** presents how-to take control of our Life, our Options, our Satisfactions.

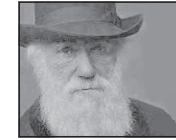
Being aware of the "mechanics" of being human is the "least we need to know" to build the attributes /aptitudes/attitudes necessary to become a competent, competitive modern human being in the 21st Century's A.I.- Age of Automation.

"The USA's Founding Fathers were America's first Science-based Technologists. America's Founding Fathers were among the Global Founders of the 2nd Intellectual Reformation — The Age of Reason — which gave birth to today's Biological Science."

— **D.D. John**: Am-IQ=84/Cog-IQ=150 (MENSA); USAF Combat Aircraft Commander; 4 Internet Pats-Pending; Father of 6th Intellectual Reformation=Ambient Intelligence.

We cannot control the world around us or the people in it, but we can control our reaction to either or both by Learning How-To increase our Ambient Intelligence, Mental Acuity, and initiate Conceptual/Contextual/Consequential Thinking.

The basic "perspectives" of Ys-Ways are built on the work of —



Charles Darwin's statistical/Data referenced research tells us exactly what happens to species, communities, individuals who do not recognize and adapt to changes in their habitat.

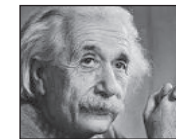
"It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change."



Roger W. Sperry's scientific research discovered and delineated the "tools" humans have available to adapt and survive in their evolving habitats.

Roger W. Sperry, Cal Tech, defined the role, responsibilities and functionality of the left- and right-hemispheres of the human Cerebral Cortex. (Nobel Prize for Medicine, Physiology and Medicine. 1981)

"The results add up to a fundamental change in what science has long stood for throughout the materialist-behaviorist era... Where there used to be a chasm and irreconcilable conflict between the scientific and the traditional humanistic views of man and the world, we now perceive a continuum. A unifying new interpretative framework emerges with far reaching impact not only for science but for those ultimate value-belief guidelines by which mankind has tried to live and find meaning."



Albert Einstein's Theories of Relativity are "principle-theories". In "principle-theories" elements are not based on hypothesis but on empirical discovery. The empirical discovery leads to understanding the general characteristics of natural processes.

His understanding of Natural Processes gave us the "common sense" strategies we humans can use to build the tools we need to anticipate, adapt, survive and thrive in the 21st Century's constantly evolving Industrial/Social environments.

"We shall require a substantially new manner of thinking if humanity is to survive." (aka: Ys-Ways Thinking)



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"By failing to Prepare, you are preparing to fail."
Ben Franklin