

It's time to circle our Intellectual Wagons

Because *Dumber* hasn't been selling well in the Global Marketplace — Economically, Politically, Culturally.

How-to Coach those American Human Beings who can-be > to-be => **Smarter**.

Becoming Smarter requires tangible massaging + manipulating + developing our existing, in-place, Human Physical Components.

A Smart Coach's Playbook

What are we working with, how does it work, and why should we care?

The Art of Being-Smarter™

The Big Picture: What are we American Human Beings?

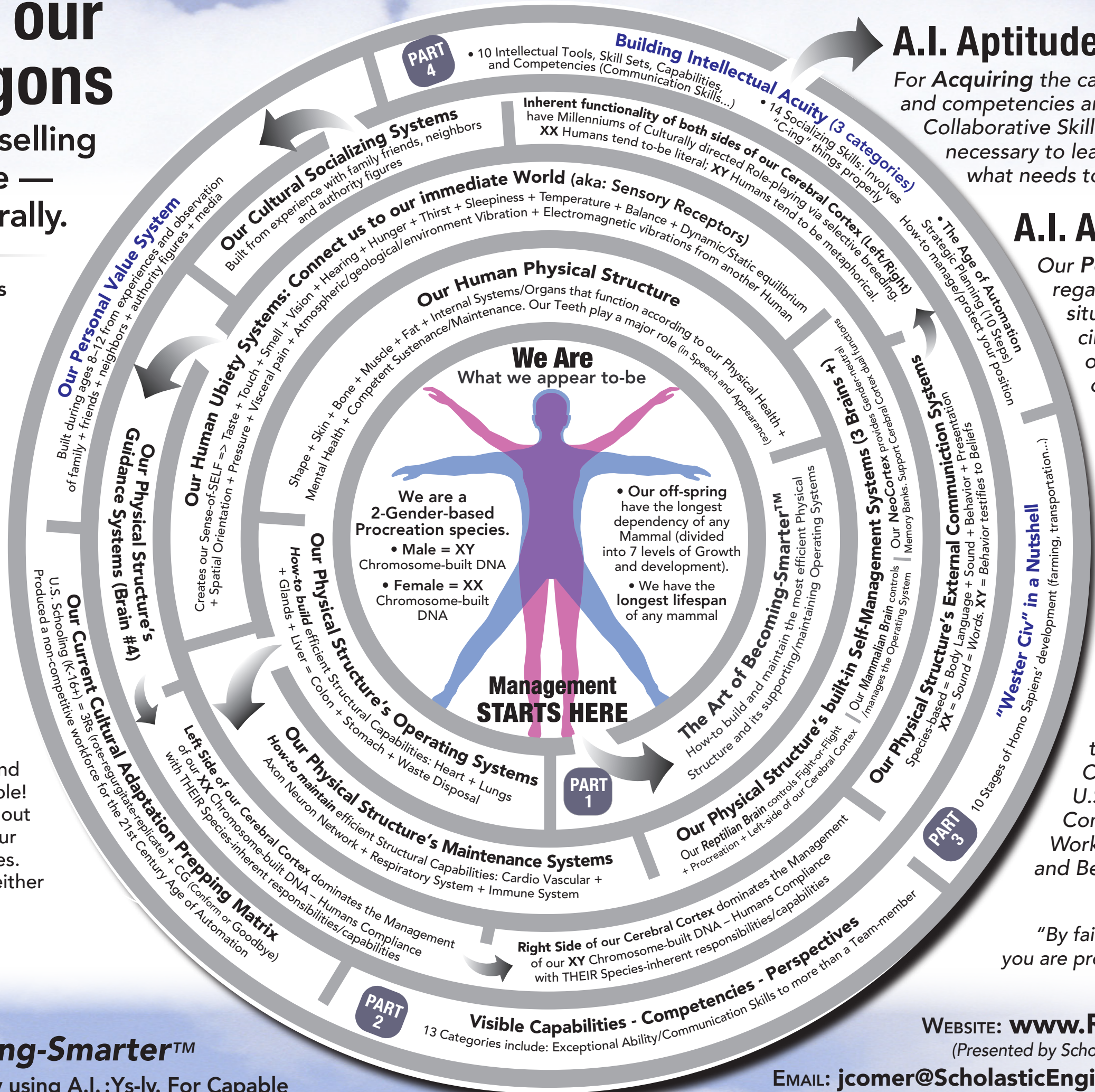
- **We are:** A Culturally + Geographically separated Community/Nation State of 320 Million *Homo Sapiens Sapiens in Extant*, sharing the Planet Earth with 7.3 Billion other *Homo Sapiens Sapiens in Extant*, living in their 220 other Nation State Communities. As one of many-other Species of mammals.
- **How are we doing?** Can we do better? Without disrupting the Planetary Life-style Equilibrium and causing an Ecological Catastrophe? HOW? Simple! Improve our capabilities and competencies without diminishing the Options and Opportunities of our neighbors or the residents of other Nation States. Exploitation does not have-to continue to-be neither the price of progress nor *"Might makes Right"*. We start here. **What are Human Beings?**



A One-Room School House

The Art of Being-Smarter™

How-to DIY On-the-Fly using A.I.:Ys-ly. For Capable + Competent + Collaborative Competitors.



A.I. Aptitude

For Acquiring the capabilities and competencies and the Collaborative Skill Sets necessary to learn How-to-Do what needs to-be Done.

A.I. Attitude

Our Perspectives regarding our situation, circumstance, options and opportunities. = a total exercise in Free Will that may create YsAcres with their Pet Rocks.

A.I. Adaptability

to the 21st Century's U.S. Industrial/Commercial Workforce — and Beyond.

"By failing to Prepare, you are preparing to fail." Ben Franklin

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