

To “Manage” to lead a successful life we must take charge of our – **Choices**

“Times are changin” — No, Times have changed!
 A U.S. College/University Degree is no longer the passport to a better Life — You are on your own.
 Fortunately, where there is Free Will there is a Ys Way.

It's your life — Why not live-it your way?

"Your time is limited so don't waste it living someone else's life."
 Steve Jobs (Stanford University Commencement Address, 2005)

Learn HOW-TO Manage
 • Your LifeStyle • Your Relationships • Your Career
 — “Ys-ly” = Build **Functional Intelligence**

What do I have to know to be able to do this?
 Why you are who you are

“Ys-ly” focuses on Ys Ways —

to acquire the requisite
 > Knowledge/Capabilities
 > Tools > Skill Sets
 > Competencies
 > Perspectives and How-To cope/navigate/prevail in Top Tier employment during America's 4IR²
 > Intellect for Industry 4.0 “Age of Automation” — by increasing your **Functional Intelligence**

What do I have to be able to do — to do this?
Assimilate

All “Learning” must begin with Concepts in Context.
 What is in this for you — environ and personal.

CAREER

Manage Ys-ly

By — Making decisions that are in your immediate/long-term Best Interests
 By — Grading > Rating > Ranking your Options and Opportunities
 Via — Cost Benefit Analysis / Opportunity Cost and writing 60-word *Pragmatic Postulates*

What do I have to learn — to be able to do this?
Amalgamate
 How long will it take? How much will it cost?
 Is it worth it?
Estimate

A *Pragmatic Postulate* is the least you need to know about a requisite activity to make a productive decision or launch a successful course of action. Ask yourself: Can this Topic/Concept help me manage my Life/Career? (Answer in a 60-word or less statement.)

The only Management Perspectives/Processes that matter are:
 5 Whys > MBO > Waigaya
Corroborate Collaborate

How can I demonstrate to myself and others that I have the capabilities and competencies to do this?
Validate by Certification

Website: www.YsUpAmerica.com > Email: info@YsUpAmerica.com

